

**Korrvu<sup>®</sup>**

Suspension and Retention Packaging

Protection that  
Enhances  
Presentation





# Korrvu® Packaging

## VERSATILITY, SPACE SAVINGS AND SUPERIOR PACKAGE PROTECTION

Korrvu® suspension and retention packaging offers engineered, custom solutions in a sleek package.



### CUSTOMER EXPERIENCE

The transparent plastic film used with Korrvu® serves as a protective shipper and a display window to showcase products and brands. The efficient design enables packages to be easily opened, reused and recycled.



### DAMAGE REDUCTION

Korrvu® packaging uses highly resilient low-slip film that suspends products in the center of the package, reducing damage from shock and vibration while maximizing the visual appearance. A wide-range of specialty features and non-standard options ensure perfect protection for each application.



### CUBE OPTIMIZATION

Right-size packages with custom Korrvu® solutions, eliminating bulky void fill material and reducing dimensional weight. Korrvu® packaging stores flat, reducing storage and warehouse space requirements. No special equipment or capital investment is required.



### FULFILLMENT VELOCITY

Quick, cost effective and easy to use, Korrvu® packaging is engineered to satisfy specific packaging requirements. Minimal training is required, and new enhancements easily integrate Korrvu® solutions into automated centralized packaging lines.

# Packaging Affects Consumer Experience

## THE RIGHT PACKAGING MAKES THE DIFFERENCE

### Enhancing Brand Image

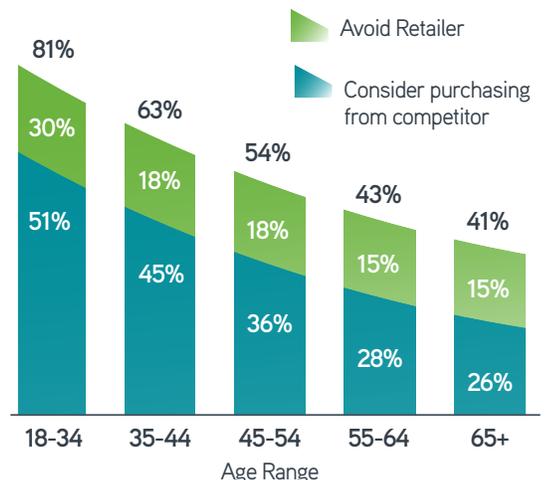
Consumers today are acutely aware of what packaging says about a product.

**66%** of consumers **believe the packaging of their shipment shows them how much the retailer cares about them and their order.\***

**59%** of 18-34 year olds **believe packaging reflects the value of the shipment** – the better the packaging, the better the product.\*

\*Source: 2014 Harris Poll survey

### Damage Affects Retailer Relationship





## Power Up Your Electronics Packaging Line



Electronics can be a challenge for shippers. Damage protection is paramount, but the frequency of repairs and return shipments require a foolproof solution that maintains protection, even when packaged by novices.

Korrvu® packaging is an ideal damage reduction solution for laptops, tablets, flat panel displays, diagnostic/testing equipment and smartphones.

# Reduce Transportation Downtime

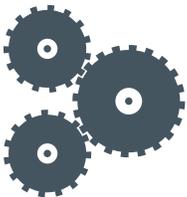


Time is money, and this is especially true when vehicles are in the shop for service. Getting the right parts — in the right condition — as quickly as possible is critical.



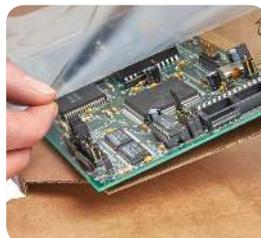
Easy-to-use, versatile Korrvu® packaging solutions accelerate fulfillment velocity while securely transporting high-value, specialized components such as headlamps, navigation systems, entertainment systems, custom tuning instruments and wheels.

# Heavy-Duty Packaging that Frees Up Floor Space



When engineered performance for general manufacturing items is needed and floor space is at a premium, Korrvu® packaging delivers. The knock-down design of Korrvu® packaging optimizes cube size and warehouse space by eliminating bulky excess packaging.

The strength and versatility of Korrvu® film can accommodate the most challenging manufacturing components, such as gears, valves, fittings, tooling and more.



# Korrvu® Lok™ Packaging

## WHEN PRODUCT PRESENTATION MATTERS

Korrvu® Lok™ compression packaging is a patented solution for shipping products when presentation and customer experience are key. The unique design minimizes box cube and uses a low-slip film that positions and secures products to a corrugated backing, which showcases items and reinforces your brand's image right out of the box.



## Bring the Retail Experience to E-Commerce Fulfillment



The customization capabilities of Korrvu® packaging provides an in-store feeling for at-home consumers. Korrvu® offers a completely seamless branded solution for omni-channel retailing, whether orders are fulfilled at a distribution center or ship-from-store, that incorporates logos and graphic displays within the box.

Packaging allows you to create a completely branded packaging solution. The highly dependable configuration of a Korrvu® package allows for the placement of inserts or other marketing materials which arrive as intended.



## Easy Start-Up

The Korrvu® Select program expedites the design process by leveraging proven, ISTA-tested designs. It's a convenient way to quickly access all the benefits of Korrvu® packaging, and with low minimum quantities, there's no risk.

## Easy Disposal

One of the top complaints consumers have about packaging is the inability to recycle or difficulty to dispose of it. Thirty-two percent\* of consumers say packaging takes up too much space in the garbage and requires tedious breakdown while 27%\* complain that packaging is difficult to recycle or is unrecyclable (e.g., not curbside recyclable or not labeled as recyclable).

Korrvu® packaging directly addresses these concerns, can be recycled in the paper waste stream, and is RESY-approved for recycling in Germany. The fold-flat design minimizes storage or disposal space. It is also reusable for return shipments, minimizing waste at both ends of the distribution cycle.

\*Source: 2014 Harris Poll survey



1-800-648-9093  
[SealedAir.com/product-care](http://SealedAir.com/product-care)

 @SealedAirPack  
 @SealedAirPack



Corporate Office: Sealed Air Corporation (US)  
2415 Cascade Pointe Boulevard, Charlotte, NC 28208

[www.sealedair.com](http://www.sealedair.com)

© 2016, Sealed Air Corporation. All Rights Reserved. Printed in the U.S.A. Korrvu® and the Sealed Air & Trillian Design™ are trademarks of Sealed Air Corporation (US).

K-5 01/16